

# ICF Singapore Newsletter Promotion Coupon Guidelines

The ICF Singapore newsletter is a cost-effective way to reach out to over 1,320 active members of the coaching community in Singapore.

The newsletter is sent a minimum of **2 times per month**, with some content variation. Each coupon you buy entitles to publication within one month of your choice (up to 1 month in advance).

Price: SGD75 per calendar month

## Cut-off date:

- We need to receive your coupon latest by the 25<sup>th</sup> of the month for next month's edition.
- If you want to be included in the remaining newsletters for the current month, please send your coupon anytime in this month and we will include you in the next issue.

## Three easy steps to advertise in the ICF Singapore newsletter:

1. Buy a promotion coupon
2. Follow the coupon format
3. Send us your coupon information

### 1. Buy a promotion coupon

You can buy a coupon from the ICF Singapore website homepage ([www.icfsingapore.org](http://www.icfsingapore.org)).

Honorary Secretary	<b>Lai Han Sam</b>
Assistant Secretary	<b>Reeta Nathwani</b>
Treasurer	<b>Donald Huse</b>
Asst. Treasurer	<b>Suman Balani</b>
Past President	<b>Anisha Kaul</b>
Council Members	<b>Michael Bertrand</b> <b>Joerg Kuehn</b> <b>Manon Swaving</b> <b>Tan Hun Boon</b> <b>Avni Martin</b>

We are also pleased to announce that **Angela Ognev** and **Garrett Weiner** have been elected to serve as Honorary Auditors for the 2014-25 term.

Finally, we are delighted that **Anisha Kaul** will be continuing to serve on our ExCo as Immediate Past President.

We would also like to take this opportunity to thank those who served on the 2015-2016 ExCo and are now stepping down: Theresa Ong, Angela Ognev, Garrett Weiner, Lyn Karnsedt. We honor the contributions that each has made.

Yours truly,  
**Hermann Ditzig**  
President, ICF Singapore

focus on topical areas and to continue with that area till we feel we have read and learned enough to satisfy our curiosity. The 1st topical area chosen is **Team Coaching**.

Anyone interested in joining the Research Reading Club (RRC) can either contact our leader Sam (Han Sam Lai) at [sam@lifeworkglobal.com](mailto:sam@lifeworkglobal.com) or me (Hermann) at [research@icfsingapore.org](mailto:research@icfsingapore.org).

### Upcoming Events

**18 Apr** ICF Global Leaders "The Future of Coaching in Asia: An ICF Perspective"  
Time: 18:00 - 21:30  
The Hub, Singapore



Magdalena N. Mook, ICF CEO

**25 Apr** Awareness to Action to Anchoring: Blending ancient spiritual wisdom with modern neuro-bio-psychology  
Time: 19:30 - 21:30  
The Hub, Singapore



Ram S Ramanathan

**09 May** How to Use a Systems Approach to Build a High Performance Coaching Culture  
Time: 19:30 - 21:30  
The Hub, Singapore

Thank you to our amazing C4C coaches! This year alone we have embarked on **9** C4C projects, with **79** coaches providing **576** hours of coaching.

Photos are in the **Members Group!**



Theresa, Suman, Joerg  
C4C Committee

**Click here to buy**

**Buy Newsletter Promotion Coupon**



You and 9 other friends like this



## Direct Link

<https://www.icfsingapore.org/?id=88>

## 2. Follow the coupon format

For sake of consistency, all promotional coupons follow the same format.

Coupon text may be edited for brevity at the sole discretion of ICF Singapore.

Coupon Format:

**Save 15%!**

**1. Name of your company**

**2. Name of your event**

**3. Event details (max. of 100 words)**

**4. Contact details**

**All ICF Singapore members receive 15% discount**

**Valid until DD/MM/YYYY**

## 3. Send us your coupon information

Please send us the following information

- Company name
- Event name
- Event details (limit to 100 words)
- Contact details
- Course fees
- Size of discount (minimum of 15%)
- Validity date

**Email to:**

[communications@icfsingapore.org](mailto:communications@icfsingapore.org)